



**GOLFNOW International Report Daily: Visitor YOY Rounds by Market**  
 Visitor Rounds through All Booking Engines & GOLFNOW.co.uk web & apps - Course & Trade (Play Date)

supported by **sky sports**

YEST	9,495	6,323	3,172	50%	73,537	52,123	21,414	41%	149,715	101,357	48,358	48%
------	-------	-------	-------	-----	--------	--------	--------	-----	---------	---------	--------	-----

Visitor Online Play													LAST 7 DAYS				MTD			
YEST 15/07/2020													09-Jul				15-Jul			
Region	Market	Market	Count of Courses Transacting TY	Count of Courses Transacting on GOLFNOW	Count of Courses Transacting LY	THIS YEAR ROUNDS	LAST YEAR ROUNDS	YOY ROUNDS VAR	YOY ROUNDS VAR %	THIS YEAR ROUNDS	LAST YEAR ROUNDS	YOY ROUNDS VAR	YOY ROUNDS VAR %	THIS YEAR ROUNDS	LAST YEAR ROUNDS	YOY ROUNDS VAR	YOY ROUNDS VAR %			
South	13-May	Berkshire	12	12	22	355	113	242	214%	3007	831	2,176	262%	6615	1660	4,955	298%			
South	13-May	Essex	35	34	53	400	98	302	308%	3311	1065	2,246	211%	7169	2010	5,159	257%			
South	13-May	West Sussex	11	9	20	112	44	68	155%	818	495	323	65%	1831	1118	713	64%			
South	13-May	Kent	29	28	55	340	99	241	243%	2330	792	1,538	194%	5028	1515	3,513	232%			
South	13-May	Dorset	16	16	24	159	70	89	127%	1052	479	573	120%	2163	1133	1,030	91%			
South	13-May	Cambridgeshire	8	8	14	29	41	(12)	-29%	235	447	(212)	-47%	500	808	(308)	-38%			
South	13-May	Bedfordshire	8	8	13	65	16	49	306%	558	208	350	168%	1192	461	731	159%			
South	13-May	Hampshire	23	23	44	195	85	110	129%	1508	714	794	111%	3275	1562	1,713	110%			
South	13-May	Gloucestershire	12	11	25	126	74	52	70%	905	442	463	105%	1815	859	956	111%			
South	13-May	Somerset	11	11	19	69	62	7	11%	505	432	73	17%	1066	1118	(52)	-5%			
South	13-May	Surrey	35	32	64	805	212	593	280%	5515	1908	3,607	189%	11537	3755	7,782	207%			
South	13-May	Hertfordshire	20	20	42	262	131	131	100%	1919	982	937	95%	4032	2070	1,962	95%			
South	13-May	Middlesex	24	21	33	561	121	440	364%	4163	794	3,369	424%	8533	1634	6,899	422%			
South	13-May	Cornwall	15	12	20	77	27	50	185%	423	195	228	117%	721	446	275	62%			
South	13-May	Devon	19	19	30	119	46	73	159%	721	446	275	62%	1461	956	505	53%			
South	13-May	Buckinghamshire	15	15	21	329	98	231	236%	2599	826	1,773	218%	1647	3,564	(1907)	-53%			
South	13-May	Channel Islands	3	2	4	33	69	(36)	-52%	236	480	(244)	-51%	447	951	(464)	-49%			
South	13-May	East Sussex	12	12	21	70	35	35	100%	592	289	303	105%	1204	651	553	85%			
South	13-May	Isle Of Wight	1	1	3	12	0	12	0%	15	5	10	200%	15	7	8	114%			
Midlands	13-May	Warwickshire	19	19	47	148	188	(40)	-21%	1141	1209	(68)	-6%	2153	2424	(271)	-11%			
Midlands	13-May	Shropshire	15	15	21	28	123	(95)	-77%	502	412	90	22%	960	1009	(49)	-5%			
Midlands	13-May	Northamptonshire	10	9	22	97	177	(80)	-45%	842	485	357	74%	2001	753	1,248	166%			
Midlands	13-May	Cheshire	48	39	65	218	197	21	11%	1761	2031	(270)	-13%	5099	4472	627	141%			
Midlands	13-May	Nottinghamshire	14	12	28	112	233	(121)	-52%	935	938	(3)	0%	1987	1388	599	43%			
Midlands	13-May	Suffolk	9	8	13	34	15	19	127%	257	114	143	125%	475	258	217	84%			
Midlands	13-May	Worcestershire	14	13	21	108	32	76	238%	919	337	582	173%	1842	746	1,096	147%			
Midlands	13-May	Herefordshire	4	4	8	8	0	8	0%	95	40	55	138%	143	94	49	52%			
Midlands	13-May	Wiltshire	7	6	20	166	38	128	337%	1326	281	1,045	372%	2740	553	2,187	395%			
Midlands	13-May	Lincolnshire	16	16	33	80	94	(14)	-15%	535	373	162	43%	1166	783	383	49%			
Midlands	13-May	Derbyshire	22	21	37	237	72	165	229%	1761	824	937	116%	3694	1794	1,900	106%			
Midlands	13-May	Staffordshire	17	17	35	101	146	(45)	-31%	981	899	82	10%	1993	1659	334	20%			
Midlands	13-May	Merseyside	15	11	27	58	57	1	2%	521	417	104	25%	1266	1342	(76)	-6%			
Midlands	13-May	Oxfordshire	12	12	25	99	51	48	94%	844	450	394	88%	1779	845	934	111%			
Midlands	13-May	Lancashire	62	58	84	416	166	250	151%	4488	2080	2,408	116%	8822	4583	4,239	92%			
Midlands	13-May	Isle Of Man	3	3	7	0	0	0	0%	25	33	(8)	-24%	71	70	1	1%			
Midlands	13-May	Leicestershire	10	10	21	66	22	44	200%	504	361	143	40%	1036	1156	(120)	-10%			
Midlands	13-May	Northfolk	3	3	5	178	85	93	109%	1157	526	631	120%	2522	1139	1,383	121%			
Midlands	13-May	Greater Manchester	3	2	4	0	2	(2)	-100%	39	44	(5)	-11%	54	175	(121)	-69%			
North	13-May	North Yorkshire	35	29	41	176	106	70	66%	1491	1338	153	11%	3160	2090	1,070	51%			
North	13-May	West Yorkshire	54	48	72	340	304	36	12%	2305	1383	922	67%	4481	2942	1,539	52%			
North	13-May	Tyne and Wear	15	15	18	145	85	60	71%	1119	885	234	26%	2365	1588	777	49%			
North	13-May	Northumberland	26	26	34	153	326	(173)	-53%	1149	1079	70	6%	2250	2244	6	0%			
North	13-May	Cumbria	21	20	26	102	110	(8)	-7%	839	1332	(493)	-32%	1451	1638	(187)	-11%			
North	13-May	County Durham	19	19	25	48	93	(45)	-32%	557	672	(115)	-17%	1471	1366	105	8%			
North	13-May	Yorkshire	20	16	25	232	122	110	90%	1831	512	1,319	199%	3919	1420	2,499	176%			
North	13-May	East Riding of Yorkshire	10	10	18	42	61	(19)	-31%	238	200	38	19%	537	565	(28)	-5%			
North	13-May	Cleveland	1	1	4	4	3	1	33%	16	17	(1)	-6%	23	42	(19)	-45%			
Ireland	18-May	Dublin	20	19	44	143	142	1	1%	1080	1540	(460)	-30%	2235	3372	(1,137)	-30%			
Ireland	18-May	Louth	4	2	7	4	35	(31)	-89%	33	237	(204)	-86%	62	546	(484)	-84%			
Ireland	18-May	Wicklow	14	11	20	61	41	20	49%	459	445	14	3%	943	975	(32)	-3%			
Ireland	18-May	Wexford	4	4	21	8	27	(19)	-58%	160	271	(111)	-45%	368	488	(120)	-24%			
Ireland	18-May	Cork	9	9	23	57	47	10	21%	361	499	(138)	-28%	667	939	(272)	-29%			
Ireland	18-May	Waterford	9	9	9	32	18	14	78%	167	230	(63)	-27%	313	454	(141)	-31%			
Ireland	18-May	Carlow	3	2	4	5	0	5	0%	20	42	(22)	-52%	26	160	(134)	-84%			
Ireland	18-May	Clare	3	2	4	6	32	(26)	-81%	26	144	(118)	-82%	39	144	(105)	-73%			
Ireland	18-May	Kerry	8	6	11	7	30	(23)	-77%	63	281	(218)	-78%	139	607	(468)	-77%			
Ireland	18-May	Mayo	6	3	6	13	11	2	18%	68	161	(93)	-58%	133	216	(83)	-38%			
Ireland	18-May	Monaghan	13	11	18	77	42	35	92%	557	470	87	10%	1078	1078	0	0%			
Ireland	18-May	Tipperary	6	5	8	2	14	(8)	-57%	8	153	(145)	-94%	322	341	(19)	-5%			
Ireland	18-May	Galway	6	3	11	8	25	(17)	-68%	92	217	(125)	-58%	131	404	(273)	-68%			
Ireland	18-May	Roscommon	3	2	4	8	0	8	0%	13	38	(25)	-66%	22	72	(50)	-69%			
Ireland	18-May	Meath	10	9	13	35	30	5	17%	451	313	138	44%	751	566	185	33%			
Ireland	18-May	Westmeath	5	4	5	6	2	4	200%	56	61	(5)	-8%	121	160	(39)	-24%			
Ireland	18-May	Kilkenny	5	3	6	15	19	(4)	-21%	83	213	(130)	-61%	139	331	(192)	-58%			
Ireland	18-May	Offaly	4	1	5	7	5	(2)	-29%	7	549	(542)	-97%	19	192	(173)	-89%			
Ireland	18-May	Donegal	9	7	11	26	112	(86)	-77%	153	538	(385)	-72%	239	479	(240)	-50%			
Ireland	18-May	Limerick	4	4	6	19	23	(4)	-17%	97	191	(94)	-49%	128	306	(178)	-58%			
Ireland	18-May	Longford	1	1	2	0	2	0	0%	6	6	0	0%	17	26	(9)	-35%			
Ireland	18-May	Laois	7	4	9	25	8	17	213%	80	157	(77)	-49%	139	302	(163)	-54%			
Ireland	18-May	Sligo	2	0	4	2	31	(29)	-94%	14	195	(181)	-93%	23	199	(176)	-88%			
Ireland	18-May	Monaghan	4	4	5	10	44	(34)	-77%	87	221	(134)	-61%	128	299	(171)	-57%			
Ireland	18-May	Cavan	1	1	4	8	5	(3)	-60%	8	35	(27)	-70%	72	20	52	260%			
Northern Ireland	20-May	Londonerry	4	4	5	14	101	(87)	-86%	85	466	(381)	-82%	111	311	(200)	-64%			
Northern Ireland	20-May	Antrim	31	28	37	262	154	108	70%	1951	1122	829	74%	3776	1512	2,264	150%			
Northern Ireland	20-May	Fermanagh	2	2	3	13	17	(4)	-24%	133	112	21	19%	200	117	83	71%			
Northern Ireland	20-May	Tyrene	2	2	6	10	1	9	900%	15	66	(51)	-77%	40	148	(108)	-73%			
Northern Ireland	20-May	Armagh	2	2	5	10	16	(6)	-38%	75	173	(98)	-57%	181	292	(111)	-38%			
Wales	18-May	Monmouthshire	8	8	11	10	16	(8)	-44%	77	107	(30)	-28%	134	255	(121)	-47%			
Wales	18-May	Powys	4	4	5	23	12	11	92%	137	172	(35)	20%	225	12	213	177%			
Wales	18-May	Carmarthenshire	4	4	6	4	7	(3)	-43%	47	78	(31)	-40%	66	135	(69)	-51%			
Wales	18-May	Anglesey	4	4	4	12	28	(16)	-57%	76	145	(69)	-48%	102	235	(133)	-57%			
Wales	18-May	Clwyd	7	7	11	12	8	4	50%	158	134	24	18%	269	293	(24)	-8%			
Wales	18-May	Glamorgan	29	24	42	115	79	36	46%	752	737	15	2%	1399	1349	50	4%			
Wales	18-May	Gwynedd	13	11	16	30	24	6	25%	146	619	(473)	-76%	187	1147	(960)	-84%			
Wales	18-May	Pembrokeshire	4	3	4	19	2	17	850%	60	48	12	25%	66	139	(73)	-53%			
Wales	18-May	Ceredigion	1																	